

Communications

P.O. Box, CH-8022 Zurich
Telephone +41 58 631 00 00
communications@snb.ch

Zurich/Berne, 4 August 2017

Survey on the use of payment methods in Switzerland

SNB to launch survey on payment methods in 2017

The Swiss National Bank (SNB) is this year conducting a survey on payment methods for the first time. Over the coming months, 2,000 people resident in Switzerland will be asked about their habits regarding the use of payment methods.

The aim of the survey is to obtain representative information on the Swiss population's use of various payment methods and to identify any changes in this respect. The survey contains questions on people's motivation behind their choice of payment method, their opinion regarding the security of the methods available, and on the importance of various payment methods in the field of payment transactions.

The survey on payment methods is conducted by the SNB in collaboration with DemoSCOPE, a market research institution. The latter is involved in the planning and is responsible for carrying out the survey. The SNB will inform on the results after they have been evaluated.