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New data portal for Swiss National Bank

The SNB is today launching its modernised [data portal](#). Its focus is centred even more on the needs of the various target audiences, allowing experts, the media and the general public to find all the information they need more quickly and more easily.

The new search function on the homepage is the central entry point to the entire data portal. Users can directly access the most commonly viewed content via key figures on the homepage and the topic pages or by using the ‘frequently visited’ function. Teasers highlight new and updated content. Furthermore, the new cross-filter charts offer users an interactive view of the data.

With its simplified structure, clear colour scheme and interaction design, the new data portal provides improved user navigation. It will continue to be developed in line with the SNB’s digital presence.