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The Balassa-Samuelson Effect Reversed: New Evidence from OECD Countries*

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Abstract

This paper explores the robustness of the Balassa-Samuelson (BS) hypothesis. We analyze an OECD country panel from 1970 to 2008 and compare three data sets on sectoral productivity, including newly constructed data on total factor productivity. Overall, our within- and between-dimension estimation results do not support the BS hypothesis. Over the last two decades, we find a robust negative relationship between productivity in the tradable sector and the real exchange rate, even after including the terms of trade to control for the deviations from the law of one price. Earlier supportive findings depend on the choice of the data set and the model specification.

JEL Classifications: F14, F31, F41

Keywords: Real Exchange Rate, Balassa-Samuelson Hypothesis, Panel Data Estimation, Terms of Trade

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1 Introduction

The Balassa-Samuelson (BS) hypothesis—stated by both Balassa (1964) and Samuelson (1964), with a research precedent in the work of Harrod (1933)—is one of the most widespread explanations for structural deviations from purchasing power parity (PPP).¹

According to the BS hypothesis, differences in the productivity differential between the non-tradable and the tradable sector lead to differences in price levels between countries when converted to the same currency. The hypothesis assumes that the law of one price for tradable goods holds. *Ceteris paribus*, a productivity increase in tradables raises factor prices, i.e., wages, which in turn leads to higher prices of non-tradables and thus to an appreciation of the real exchange rate. In contrast, when the relative productivity of non-tradables increases, marginal cost cuts result in a lower price level.

The empirical evaluation of the BS hypothesis has gained a great deal of attention. As argued in a survey by Tica and Družić (2006), the major share of the evidence supports the BS model, but the strength of the results depends on the nature of the tests and set of countries analyzed.

There are several studies based on a disaggregation of the tradable and non-tradable sector that find empirical support for the BS hypothesis (see, e.g., Calderón, 2004; Choudhri and Khan, 2005; Ricci et al., 2013 or Berka et al., 2014). In particular, since sector-specific data for OECD countries on total factor productivity (TFP) have become available, various studies have tested and confirmed the BS hypothesis using panel data (De Gregorio et al., 1994; De Gregorio and Wolf, 1994; Chinn and Johnston, 1996; MacDonald and Ricci, 2007). All these studies are based on the discontinued International Sectoral Database (ISDB) provided by the OECD.

This paper applies a panel cointegration model to estimate the long-run relationship between the real exchange rate and key explanatory variables, focusing on the effect of the TFP differential between tradables and non-tradables. We use a novel OECD data set (PDBi) with sector-specific TFP data from 1984 to 2008 to eliminate some of the shortcomings of the ISDB.

With this new data set, our estimations cannot confirm the findings of previous research

¹Rogoff (1996) shows that the speed of adjustment of real exchange rates is too slow to be in line with the PPP theory. Recent studies challenge this finding and stress the importance of nonlinear adjustments (Taylor, 2003) or dynamic aggregation bias (Imbs et al., 2005). Altogether, the empirical evidence for PPP is mixed (for reviews, see Froot and Rogoff, 1996; Taylor, 2003 or Gengenbach et al., 2009).

based on the ISDB.² In fact, the results point to a negative relationship between tradable productivity and the real exchange rate. In other words, over the last two decades, an increase in the productivity of tradables has given rise to a *depreciation* of the real exchange rate. This finding is the opposite of what is claimed by the BS hypothesis. We can confirm this result when TFP is replaced by labor productivity (LP) using the OECD Structural Analysis (STAN) data set, which covers more countries and a longer time period, from 1970 to 2008. A rigorous analysis of the tradable sector reveals that this reversal is robust for the last two decades against the choice of the productivity measure, the choice of the country sample, the precise start of the sample period, the exact model specification, and the inclusion of additional explanatory variables.

While Fazio et al. (2007) also find a statistically significant negative relationship between the labor productivity of tradables and the real exchange rate for OECD countries, our analysis also relies on sector-specific TFP, which is the preferred measure for productivity as noted by De Gregorio and Wolf (1994).³

Based on these findings, we conclude that the theoretical framework leading to the Balassa-Samuelson hypothesis needs to be modified to be in line with the empirical data. The literature has proposed deviations from the law of one price, such as a home bias in consumption preferences as a possible modification. Benigno and Thoenissen (2003) develop a new open economy model in which a TFP shock in the tradable sector lowers the price of its goods relative to that abroad. This may offset the increase of the relative price of non-traded goods.⁴ MacDonald and Ricci (2007) and Choudhri and Schembri, 2010 provide similar explanations.⁵ However, we use the terms of trade to control for the impact of movements in exports relative to import prices on the real exchange rate. The inclusion of the terms of trade does not change the significant negative relationship between the productivity of *tradables* and the real exchange rate. This result suggests that a productivity increase in the tradable sector can lead to a decrease in the

²However, we are indeed able to replicate the results in favor of the BS hypothesis with data from the ISDB.

³Ricci et al. (2013) also find a negative relationship between the LP of tradables and the real exchange rate for advanced countries, though this is not statistically significant.

⁴There are also empirical contributions to the literature that find deviations from the law of one price (see, e.g., Engel (1999)).

⁵In the small economy model developed by Devereux (1999), the real exchange rate depreciates because endogenous productivity gains in the service sector lead to a fall in traded goods prices that offsets the BS effect. However, because we exclude the distribution subsector due to classification difficulties (MacDonald and Ricci, 2005), this seems not to be the main mechanism that explains the potentially negative relationship between rising productivity in the tradable sector and the real exchange rate in our study. Moreover, Bordo et al. (2014) show that the impact of productivity on the real exchange rate can vary over time due to changes in trade costs.

relative price of non-traded goods. Gubler and Sax (2014) provide a static general-equilibrium framework with skill-based technological change (SBTC), in which higher productivity in the tradable sector can lower wages, which in turn leads to lower prices of non-tradables and thus to a depreciation of the real exchange rate.

On the other hand, the connection between non-tradable productivity and the real exchange rate is not robust. Our robustness tests reveal that severe outlier dependency exists for the traditional Balassa-Samuelson finding regarding *non-tradables*. In particular, Japanese labor productivity in the non-tradable sector strongly weakens the estimated BS effect. For the time period from 1970 to 1992, the coefficient even significantly changes its sign once Japan is included.

Finally, with the exception of the terms of trade, our estimation results indicate that the explanatory power of further control variables discussed in the literature is weak or not robust.

The remainder of this paper is organized as follows. Section 2 presents the data. We outline the methodology in Section 3 and show the results in Section 4. Section 5 concludes.

2 Data

The data for the 18 major OECD countries included in our data set stem from different data sets of the IMF, OECD, World Bank and the Penn World Tables. Depending on the estimation, the country sample has to be reduced because we aim to replicate the results of MacDonald and Ricci (2007) or because not all data are available.⁶ A detailed description of all variables is given in Table 1 and in Appendix A.2.

To test the BS hypothesis, we condition the real exchange rate on productivity measures for both the tradable and the non-tradable sector as well as on control variables. The choice of the dependent variable is discussed in Section 2.1. Due to its importance and complexity, the productivity data are separately examined in Section 2.2. All other exogenous variables are discussed in Section 2.3. The time series properties of the variables are assessed in Section 2.4.

2.1 Dependent Variable: Real Exchange Rate

We use the logarithm of the unweighted real exchange rate (*RER*) as the dependent variable in our estimation equations. In principle, the real exchange rate can only be computed towards

⁶All country samples featured in our estimations are presented in Appendix A.1.

Table 1: Description and Construction of the Variables

Abbr.	Name	Definition	Source
<i>RER</i>	Real Exchange Rate	$\log(\text{CPI} / \text{Nominal Exchange Rate to USD})$	IMF, IFS
<i>TFP.T</i> _{PDBi}	TFP of Tradables	Solow Residual	OECD, PDBi
<i>TFP.NT</i> _{PDBi}	TFP of Non-Tradables	Solow Residual	OECD, PDBi
<i>LP.T</i> _{STAN}	LP of Tradables	$\log(\text{Value Added} / \text{Hours-Worked})$	OECD, STAN
<i>LP.NT</i> _{STAN}	LP of Non-Tradables	$\log(\text{Value Added} / \text{Hours-Worked})$	OECD, STAN
<i>TFP.T</i> _{ISDB}	TFP of Tradables	Solow Residual	OECD, ISDB
<i>TFP.NT</i> _{ISDB}	TFP of Non-Tradables	Solow Residual	OECD, ISDB
<i>LP.T</i> _{ISDB}	LP of Tradables	$\log(\text{Value Added} / \text{Hours-Worked})$	OECD, ISDB
<i>LP.NT</i> _{ISDB}	LP of Non-Tradables	$\log(\text{Value Added} / \text{Hours-Worked})$	OECD, ISDB
<i>CA</i>	Current Account	as % of GDP	OECD, EO
<i>DPOP</i>	Population Growth	$\Delta \log(\text{Population})$	PWT
<i>GDP</i>	Real GDP per Capita	$\log(\text{Real GDP per capita})$	PWT
<i>GOV</i>	Government Spending	as % of GDP	OECD, EO
<i>NFA</i>	Net Foreign Assets	as % of GDP	WB, WDI
<i>RI</i>	Long-Term Real Int. Rate	Gov. bond yield long term - CPI	IMF, IFS
<i>TOT</i>	Terms of Trade	$\log(\text{Export-Prices} / \text{Import-Prices})$	OECD, EO

a reference currency; in our case, the US dollar. However, since we use the time-fixed effects throughout our analysis, the choice of the reference currency does not impact the results. For example, switching from the US dollar to the euro as a reference currency changes only the time-fixed effects, leaving the other coefficients unchanged. Proceeding this way allows us to keep all available countries in the sample.

An extensive body of the empirical literature uses *effective* real exchange rates (see, e.g., De Gregorio and Wolf, 1994; Calderón, 2004 or Ricci et al., 2013) that are weighted by the share of exports. Effective real exchange rates have the advantage that there is no need to specify a reference country. While effective real exchange rates are a useful measure for competitiveness, the share of exports seems not only irrelevant in our context but also misleading. If, for example, a country changes its export destinations to countries with a weaker real exchange rate, effective real exchange rates would indicate a real appreciation, while, in fact, the country still has the same relative price level towards all countries.⁷

2.2 Productivity Data

We use data on sectoral productivity from three data sets provided by the OECD. The first is a new data set on sectoral total factor productivity (TFP) computed by the OECD, called

⁷Nonetheless, our main results are robust against the inclusion of the effective real exchange rate (source: OECD Economic Outlook, competitiveness indicator) instead of the unweighted real exchange rate, *RER*.

PDBi. PDBi extends the older PDB by providing sector-specific TFP numbers. The data set contains annual sector-specific TFP numbers and covers the time period from 1984 to 2008. Sectoral TFP is calculated as Solow residuals with the same method for all countries, using sectoral data on production, employment, capital stock and the labor share of income. Capital stocks are estimated by applying the permanent inventory method, where streams of investments are added, and a certain fraction of depreciation is subtracted each year (for more details, see Arnaud et al., 2011).

A second data set, STAN, includes yearly data on sectoral production and employment—and thus on labor productivity—but not on TFP. As the only data set, STAN covers a long time range, from 1970 to 2008, for many OECD countries.

To compare our findings with the existing studies, particularly with the results of MacDonald and Ricci (2007), sectoral productivity data from the discontinued ISDB have been used as well. This old data set contains annual values on labor and total factor productivity—in principle from 1970 to 1997—but was discontinued before 1997 for most countries.

STAN and PDBi data are improvements to the ISDB. In the old data set, output, employment and capital stocks were based on data from an old system of national accounts, SNA68. For social services, these changes in the measurement of output may have been especially important because the estimates of the real value added growth for the public sector in the ISDB have simply been based on labor inputs such that the estimates of productivity had very limited meaning. Moreover, in the ISDB, volumes were calculated using constant prices instead of chained linking. Finally, capital stock estimates may have been calculated differently and in a non-standardized way in the ISDB.⁸

The classification of the subsectors into tradable and non-tradable is done according to the following scheme: agriculture, manufacturing, and transport, storage and communications are classified as tradables; utilities (energy, gas and water), construction, and social services (community, social, personal services) are non-tradables. Our division of the subsectors into tradable or non-tradable sectors follows De Gregorio and Wolf (1994), who defined a subsector as tradable if its share of exports in the total production exceeds 10% and as non-tradable

⁸While these are very general observations about the evolution of the system of national accounts, it would be desirable if international organizations could provide more information about the changes over time. As in the present case, this would significantly facilitate the task of replicating the earlier results.

otherwise.⁹ While no division has become standard in the field (Tica and Družić, 2006), studies based on data from OECD countries usually refer to the division proposed by De Gregorio and Wolf (1994) (see, e.g., Chinn and Johnston, 1996; MacDonald and Ricci, 2007). Like MacDonald and Ricci (2007), we exclude distribution, mining and financial subsectors due to classification difficulties (MacDonald and Ricci, 2005) or data availability.

The tradable and non-tradable sectors, when classified this way, are roughly equal in terms of the value added. Each sector comprises 50% of the total value added that was produced by these six subsectors. Within the tradable sector, manufacturing is by far the largest subsector, representing 64% of the value added, whereas agriculture and transport as well as storage and communications amount to 11% and 24%, respectively. Among the non-tradables, social services (70%) outweigh construction (20%) and utilities (9%). Figure 2 in Appendix A displays the data availability in each of the three data sets.

Table 2 shows the correlations between the three data sets. The LP and TFP values from the ISDB are similar to the two newer data sets only in the tradable subsectors. In the non-tradable sectors, the correlations are lower (construction and utilities) or virtually non-existent (social services). To a lesser extent, this is also true for employment and value added. Possible reasons for these divergences have been discussed earlier in this section. On the other hand, the data from the PDBi on TFP are highly correlated with labor productivity from the STAN data set. These correlations are present in all subsectors, although the values are somewhat lower in the non-tradable subsectors.

We consider TFP to be the preferred measure for productivity. As noted by De Gregorio and Wolf (1994), the average labor productivity increases much more quickly during economic downturns; hence, it is not a reliable indicator of sustainable productivity growth, which can affect the economy in the medium or long term. Nevertheless, there are some advantages of LP, and we will use the measure to check the robustness of our TFP results.¹⁰

⁹Adjustments of the threshold value to 5% and 20% leave the division virtually unchanged (De Gregorio and Wolf, 1994).

¹⁰The advantages are summarized by Canzoneri et al. (1999): First, the labor productivity data are available for more countries and over a longer time period than the TFP numbers. Second, the calculation of LP figures does not require an estimation of the capital stock and the income share of labor, with both estimations likely to be imprecise. Third, the BS hypothesis holds for more technologies than the Cobb-Douglas production function, which is generally employed to determine TFP.

Table 2: Median Correlations across Subsectors

	AGR	IND	TSC	EGW	CST	SOC
PDBi (TFP), STAN (LP)	0.95	0.97	0.92	0.95	0.93	0.84
ISDB (TFP), STAN (LP)	0.90	0.91	0.93	0.75	0.76	0.28
ISDB (TFP), ISDB (LP)	0.99	0.98	0.98	0.96	0.94	0.97
ISDB (LP), STAN (LP)	0.90	0.88	0.88	0.72	0.77	0.27
ISDB (EMP), STAN (EMP)	0.91	0.98	0.91	0.89	0.99	0.45
ISDB (VA), STAN (VA)	0.91	0.95	0.89	0.72	0.93	0.45

Notes: The table contains median correlation coefficients between the variables in the three data sets for all six subsectors. The values are based on all countries for which a correlation coefficient can be calculated, including AGR: agriculture; IND: manufacturing; TSC: transport, storage and communications; EGW: energy, gas and water; CST: construction; and SOC: community, social, personal services. The first three rows show the median correlations between TFP from the PDBi or the ISDB and LP from the STAN data set or the ISDB. The median correlations between the LP from the STAN data set and the ISDB are reported in the fourth row. The last two rows contain the median correlation values between the EMP from the ISDB and the STAN data set and between VA from the same sources. Due to the very low number of time-overlapping observations, no comparison between the PDBi and the ISDB is presented.

2.3 Control Variables

Along with the data on sectoral productivity, we take into account further potential determinants of the long-run real exchange rate, which have been proposed in the literature. As described by De Gregorio and Wolf (1994) or Sax and Weder (2009), among others, an improvement in the terms of trade (TOT) allows a country to raise its imports for a given number of factor inputs in the export sector. For example, a change in consumer preferences may shift global demand towards a specific country's export goods. As a result, the good's global price increases and, hence, the country's real exchange rate appreciates. Moreover, according to the model developed by Benigno and Thoenissen (2003), changes in productivity in the tradable sector of a country affect the real exchange rate through a change in the relative price of non-traded goods and an adjustment of the terms of trade due to the home bias in consumption preferences. The latter contradicts the BS hypothesis that assumes that the law of one price for tradable goods holds. The terms of trade (TOT) therefore also capture deviations from the law of one price.

Several authors note the importance of demand-side factors for the determination of the long-run real exchange rate. Therefore, we consider the government spending share (GOV), net foreign assets relative to GDP (NFA), the current account relative to GDP (CA) and real GDP per capita (GDP) as control variables.

De Gregorio and Wolf (1994) show theoretically that an increase in government spending causes the equilibrium real exchange rate to appreciate if capital mobility across countries is restricted. This increase affects the relative price of tradable and non-tradable goods negatively

because government spending tends to fall more heavily on non-tradables. Hence, government spending is widely used as an additional explanatory variable (see, e.g., Chinn and Johnston, 1996; Sax and Weder, 2009 or Ricci et al., 2013).

Private demand may affect the real exchange rate as well. It is likely that a higher income is associated with a higher demand for non-tradables. The associated rise in the relative price of non-tradables gives rise to a higher overall price level (De Gregorio and Wolf, 1994). Furthermore, trade deficits or surpluses could affect the demand for non-tradables by increasing or decreasing the amount of tradables that are available for consumption. As a permanent trade deficit can only be sustained in the presence of net foreign assets, several authors have emphasized the importance either of the net foreign assets or the current account deficit for the determination of the real exchange rate (Krugman, 1990; Lane and Milesi-Ferretti, 2004; Ricci et al., 2013).

Finally, two other macroeconomic variables, the real interest rate (RI) and the population growth rate ($DPOP$), are taken into account. Their importance for the determination of $REER$ has been discussed in theoretical and empirical contributions to the literature. According to the theoretical model provided by Stein and Allen (1997), a higher real interest rate is associated with an appreciated long-run real exchange rate because of portfolio adjustments and capital inflows. Rose et al. (2009) show in an overlapping generation model that a country experiencing a decline in its fertility rate will also experience real exchange rate depreciation.

2.4 Assessing the Time Series Properties of the Variables

The panel unit root tests proposed by Levin et al. (2002) (LLC) and Im et al. (2003) (IPS) have been conducted for all variables (Table 3). To obtain reliable results, the test statistics are based on all available information for both time and cross-sectional dimensions.

As described in Section 2.1, we use time-specific dummy variables in all estimations. To be consistent in assessing the times series properties, the real exchange rate is calculated for every year towards the annual average of the sample (denoted $REER.AVG$). Again, the reference currency is therefore irrelevant.

Overall, we find strong evidence for non-stationary behavior for all variables, with the exception of the population growth rate, $DPOP$. Because $DPOP$ is the first difference of the logarithm of the population, this result is not surprising. The total factor productivity in the

Table 3: IPS and LLC Panel Unit Root Test Results

	Det. Trend	IPS	LLC	No. of Countries	Time Period	Obs.
<i>CA</i>		0.933	0.994	18	1970-2008	587
<i>DPOP</i>		-4.269***	-2.837***	18	1970-2007	626
<i>GDP</i>	x	1.010	1.591	18	1970-2007	656
<i>GOV</i>	x	3.091	0.130	18	1970-2008	632
<i>NFA</i>		3.920	5.589	18	1970-2006	611
<i>RER.AVG</i>	x	-1.172	-1.116	18	1970-2008	665
<i>RI</i>		-0.500	-0.331	18	1970-2008	621
<i>TOT</i>		0.233	0.214	18	1970-2008	640
<i>LP.T_{STAN}</i>	x	1.282	-1.540*	18	1970-2008	559
<i>LP.NT_{STAN}</i>	x	1.651	1.131	18	1970-2008	550
<i>TFP.T_{PDBi}</i>	x	-0.021	-1.537*	14	1985-2008	198
<i>TFP.NT_{PDBi}</i>	x	1.782	0.077	13	1985-2008	192
<i>LP.T_{ISDB}</i>	x	2.923	2.906	14	1970-1997	325
<i>LP.NT_{ISDB}</i>	x	1.909	1.103	14	1970-1997	322
<i>TFP.T_{ISDB}</i>	x	1.360	0.886	14	1970-1997	314
<i>TFP.NT_{ISDB}</i>	x	1.720	0.614	14	1970-1997	307

Notes: *x* indicates the inclusion of a deterministic trend. Because all estimations contain time-specific dummy variables, the real exchange rate of each country is computed with respect to the average sample country for the unit root tests (*RER.AVG*). IPS: Lag length selection by the modified SIC (Ng and Perron, 2001); LLC: Lag length selection by modified SIC; Bartlett kernel, Newey-West bandwidth. The panel is unbalanced: The time period marks the maximum years available. */**/** denote significance at the 10%, 5% and 1% levels, respectively.

tradable sector from the PDBi data set (*TFP.T_{PDBi}*) and labor productivity in the tradable sector from the STAN data set (*LP.T_{STAN}*) show ambiguous results. However, the non-stationarity of these variables is confirmed by the Fisher-type augmented Dickey-Fuller (ADF) panel unit root test proposed by Maddala and Wu (1999) and Choi (2001) (not shown) and is theoretically based on macroeconomic models (see, e.g., King et al., 1991; Galí, 1999 or Lindé, 2009). Moreover, Harris et al. (2005) and Pesaran (2007) also provide evidence for the failure of purchasing power parity when allowing for cross-section dependence between the real exchange rates in a panel of OECD countries. All results are also in line with the results found in similar empirical studies (see, e.g., Calderón, 2004; MacDonald and Ricci, 2007 or Ricci et al., 2013).

3 Methodology: Cointegration Tests and Panel DOLS

The number of observations for each country is limited given the length of the sample (23 years in our benchmark model) and the annual data frequency. Therefore, we pool the data and apply a panel estimation technique to improve the power of our results. We are primarily interested in the long-run relationship between the real exchange rate and its determinants, which are described in Section 2 and summarized in Table 1. To estimate this relationship, we employ a

panel cointegration model that treats the non-stationarity of the variables correctly.

Our results are based on the *within-dimension* dynamic ordinary least squares (DOLS) estimator. Several methods to estimate a panel cointegration model are discussed in the literature. However, Kao and Chiang (2001) show that the DOLS approach developed by Stock and Watson (1993) outperforms the panel OLS or the fully modified OLS (FMOLS) procedures in the sense that the DOLS estimator is less biased in finite samples. In addition, the choice of this method facilitates a comparison with the results from similar studies, e.g., MacDonald and Ricci (2007). Our estimation equation has the following form:

$$REER_{it} = \alpha_i + \delta_t + X_{it}\beta + \sum_{j=-p}^{j=k} \Delta X_{it+j}\gamma_j + \epsilon_{it} \quad (1)$$

where $REER_{it}$ denotes the real exchange rate at time t of country i , α_i is a country fixed effect, δ_t is a time fixed effect, X_{it} is a vector containing the explanatory variables, β is the cointegration vector, k and p are the maximum and minimum lag lengths, respectively, γ_j are the $k + p + 1$ vectors containing the coefficients of the leads and lags of changes in the explanatory variables, and ϵ_{it} represents the error term. The inclusion of the leads and lags solves the potential endogeneity problem by orthogonalizing the error term.¹¹

Time and country fixed effects are included to reduce the omitted variable bias and to solve the problem that some variables are indices; hence, their levels are not comparable across countries. Furthermore, as described in Section 2.1, time-fixed effects allow us to abstain from the use of a reference country when computing real exchange rates.

We report standard errors developed by Driscoll and Kraay (1998) that are robust to very general forms of spatial and temporal dependence. For the computation, we follow Cribari-Neto (2004), who proposed an estimator (called HC4) that is reliable when the data contain influential observations.¹²

To ensure that what we find is indeed a long-run relationship between the real exchange rate and the set of explanatory variables, we test for cointegration using two methods. First, we follow MacDonald and Ricci (2007), who apply the standard unit root test of Levin et al. (2002)

¹¹The leads and lags remove the correlation between the error term and the stationary component of the non-stationary variables.

¹²As a robustness check, we employ the HC3 estimator proposed by Long and Ervin (2000). The conclusions do not change.

to the estimated residuals.¹³ Second, we employ the Kao (1999) panel cointegration test. Since this test requires a balanced panel, some observations have to be dropped; therefore, the test is mainly applied to check the robustness of the first test results.

Moreover, to allow for more flexibility in the presence of the heterogeneity of the cointegrating vectors, we employ the *between-dimension* group-mean panel FMOLS estimator from Pedroni (2001).¹⁴ This method has the additional advantage that the point estimates can be interpreted as the mean value for the cointegrating vectors and that the estimator exhibits smaller size distortions in small samples.

4 Empirical Results

To explore the validity of the Balassa-Samuelson (BS) hypothesis, we estimate various *within-dimension* DOLS model specifications and employ the *between-dimension* group-mean panel FMOLS estimator from Pedroni (2001). This section presents the results for the long-run relationship between the real exchange rate and relative productivity as well as the control variables.¹⁵ Therefore, we provide an extensive robustness analysis of our main findings. In addition, the results of the cointegration tests described in Section 3 are reported.

4.1 The Balassa-Samuelson Effect from the 1970s to the 1990s: Robustness of the Earlier Results

Since sector-specific data for OECD countries on total factor productivity (TFP) have become available through the release of the discontinued International Sectoral Database (ISDB) by the OECD, various studies have tested the BS hypothesis in panel data for the years after Bretton Woods. Among others, MacDonald and Ricci (2007) find a statistically significant BS effect on the real exchange rate of OECD countries in panel estimations for the period from 1970 to 1992.

As a first step, we examine the robustness of these results with respect to the use of the *productivity measure* (labor productivity (LP) or TFP), the choice of the *data set*, and the

¹³For the theoretical foundation of this methodology, see Pedroni (2004). The conclusions do not change if the residuals are corrected by the estimated leads and lags.

¹⁴Because of the limited number of observations for every country, we prefer the FMOLS estimator to the DOLS estimator for the group-mean estimations.

¹⁵To capture the short-run dynamic adjustment of the real exchange rate to temporary disequilibria, an error correction specification is applied to the data. The estimated half-life of deviations of the real exchange rate from its estimated long-run relationship of approximately one to three and a half years, depending on the model specification, is in line with the existing literature.

Table 4: Robustness of the Earlier Results

Dependent Variable: <i>RER</i>					
Variables	(1)	(2)	(3)	(4)	(5)
<i>TFP.T</i> _{ISDB}	1.248*** (0.359)			0.213 (0.322)	-0.489*** (0.138)
<i>TFP.NT</i> _{ISDB}	-1.138*** (0.098)			-0.700*** (0.124)	-0.262*** (0.061)
<i>LP.T</i> _{ISDB}		1.380*** (0.274)			
<i>LP.NT</i> _{ISDB}		-0.033 (0.108)			
<i>LP.T</i> _{STAN}			0.615*** (0.221)		
<i>LP.NT</i> _{STAN}			0.678*** (0.151)		
<i>RI</i>	-0.013 (0.008)	0.005 (0.015)	0.014* (0.007)	0.008 (0.008)	0.003** (0.001)
<i>NFA</i>	0.002 (0.004)	0.017*** (0.003)	0.005 (0.007)	0.000 (0.002)	-0.001 (0.001)
LLC Test	-6.569***	-6.719***	-5.113***	-6.216***	-6.273***
Kao Test	-4.839***	-5.431***	-5.063***	-4.839***	-4.839***
Obs.	143	143	123	179	197

Notes: See Table 1 for the definitions of the variables. Panel DOLS estimates in (1)-(4): All FE estimator regressions include country-specific and time-specific dummy variables as well as the first differences of each explanatory variable (3 leads/lags in (1)-(3), and 1 lead/lag in (4)). Sample period: 1970-1992. Country sample (Appendix A.1): Sample (i). The productivity data stem from the ISDB (1)-(2) and (4)-(5) and the STAN database (3). The robust standard errors proposed by Driscoll and Kraay (1998) are reported in parentheses in (1)-(4). LLC test: Cointegration test following MacDonald and Ricci (2007): t-statistic of Levin et al. (2002) (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). Kao test: Cointegration test proposed by Kao (1999): t-statistic (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). Group-mean panel FMOLS estimate proposed by Pedroni (2001) in (5). */**/** denote significance at the 10%, 5% and 1% levels, respectively.

model specification. For this purpose, we restrict our sample to the same set of countries, time period, and control variables as MacDonald and Ricci (2007). Therefore, the real exchange rate (*RER*) is conditioned on total factor productivity or the labor productivity of tradables (*TFP.T*, *LP.T*) and non-tradables (*TFP.NT*, *LP.NT*), net foreign assets relative to GDP (*NFA*), and the long-term real interest rate (*RI*). The countries are listed in sample (i) in Appendix A.1.

Column (1) of Table 4 reports the results with TFP data from the ISDB and, in line with MacDonald and Ricci (2007), adding three leads and lags of the first-differenced explanatory variables to the estimation equation. Except for *RI*, the results are qualitatively equal to the findings of MacDonald and Ricci (2007). In particular, the signs of the coefficients related to both TFP variables are consistent with the BS hypothesis. Quantitatively, though, the effects of *TFP.T*_{ISDB} and *TFP.NT*_{ISDB} on the real exchange rate are somewhat stronger. Overall, we are able to replicate the results in favor of the BS theory with data from the ISDB.

However, the successful confirmation of the BS hypothesis may depend on the use of the productivity measure. As described in more detail in Section 2.2, there are some advantages of LP, and we will use this measure to check the robustness of our results with TFP. Column (2) shows that, all else being equal, the use of LP instead of TFP from the ISDB has only a minor impact on the effect of productivity in the tradable sector on RER , while the effect of productivity in the non-tradable sector on RER vanishes.

As a second robustness check, we also estimate the model with labor productivity from a different data set, STAN.¹⁶ In contrast to the discontinued ISDB, STAN allows us to extend the sample period to 2008 and thus link the findings of this section with those in Section 4.2. As displayed in column (3), for the period 1970 to 1992, the coefficient on $LP.T_{STAN}$ is positive and statistically significant, confirming the previous results. However, the use of STAN lowers the magnitude of the effect by half. The coefficient on $LP.NT_{STAN}$ becomes positive and is highly statistically significant, contradicting previous results and the BS hypothesis. This result mainly reflects differences in the computation of labor productivity of social services (community, social, personal services) across the two data sets (see Table 2 in Section 2.2). Group-mean panel FMOLS estimates show that Japan seems to be an outlier that critically affects the estimation of the coefficient for productivity in the non-tradable sector. While an increase in labor productivity in the non-tradable sector gives rise to a significant real exchange rate appreciation, the contrary is true if Japan is omitted (results not shown).

As a third robustness check, we test the impact of the choice of the number of leads and lags on the estimation results. The use of three leads and lags considerably reduces the number of de facto observations. This may be a caveat, particularly in samples with a relatively small numbers of years. Therefore, column (4) shows the estimation results with TFP data from the ISDB and applying *one* lead and lag. In this case, the effect of productivity in the tradable sector on RER becomes much smaller and statistically insignificant. The coefficient on $TFP.NT_{ISDB}$ slightly decreases but remains statistically significant.

Finally, we employ a group-mean panel FMOLS estimator (Pedroni, 2001) to the same data set. Abandoning the assumption of a common value under the alternative hypothesis has a major effect on the coefficient $TFP.T_{ISDB}$ (column 5). Productivity in the tradable sector affects the

¹⁶Notice that due to the lack of data for some years, the coverage is not exactly the same. For the period from 1970 to 2008, Sweden is not covered by the STAN data set. See Figure 2 in Appendix A for more details.

real exchange rate significantly negatively. Only for Norway do we find a statistically significant positive effect, supporting the BS hypothesis. The estimated effect of productivity in the non-tradable sector on RER is much smaller than in the *within-dimension* DOLS model estimation (column 1) but remains in line with the BS hypothesis. For six countries, $TFP.NT_{ISDB}$ is significantly negative, while only for two countries is $TFP.NT_{ISDB}$ significantly positive.

Overall, the results suggest that there is only weak evidence for the BS hypothesis. The results are not robust to several modifications along the various dimensions. In particular, the positive relationship between tradable productivity and the real exchange rate depends partly on the choice of the estimation model. In contrast, the negative relationship between non-tradable productivity and the real exchange rate seems to be more sensitive to the choice of the data set and, to a lesser extent, to the definition of productivity. This is not surprising given the difficulty of computing productivity values for the subsectors defined as non-tradables (see Section 2.2), since (real) output and prices are often not directly observable.

In line with MacDonald and Ricci (2007), the control variables NFA and RI mostly have the theoretically correct sign, but the economic effect is rather small and rarely statistically significant. The coefficient NFA is considerably smaller compared to the results of Lane and Milesi-Ferretti (2004). Similarly, Ricci et al. (2013) also find an economically small and insignificant effect of net foreign assets (relative to trade) on the real exchange rate of advanced countries.

4.2 The Balassa Samuelson Effect in Recent Times

The OECD provides a novel data set (PDBi) with sector-specific TFP data, which eliminates some of the shortcomings of the ISDB data set. Moreover, the new data set contains values from 1984 to 2008, and thus covers more recent times.

While examining the validity and robustness of the BS hypothesis using data from PDBi, we choose the number of leads and lags to be one because a rising number of leads and lags further constrains the number of observations, but we check the robustness of the results with regard to this choice. In addition, we drop the variables NFA and RI , since neither variable seems to have considerable explanatory power for the long-run real exchange rate. Instead, we use the terms of trade (TOT) as a control variable in the baseline model because TOT turns

Table 5: The Balassa Samuelson Effect in Recent Times

Dependent Variable: <i>RER</i>						
Variables	(1)	(2)	(3)	(4)	(5)	(6)
<i>TFP.T</i> _{PDBi}	-0.234*** (0.062)	-0.340*** (0.058)	-0.660*** (0.208)	-0.191*** (0.066)		
<i>TFP.NT</i> _{PDBi}	-0.789** (0.306)	-0.621** (0.263)	-1.656*** (0.564)	-0.356 (0.081)		
<i>LP.T</i> _{STAN}					-0.125** (0.059)	-0.116*** (0.040)
<i>LP.NT</i> _{STAN}					-0.081 (0.099)	-0.160 (0.102)
<i>TOT</i>	0.243 (0.156)		-0.001 (0.222)	1.263*** (0.083)	0.294** (0.115)	0.349*** (0.048)
LLC Test	-7.868***	-6.201***	-7.701***	-6.581***	-6.459***	-8.203***
Kao Test	-4.568***	-4.561***	-4.568***	-4.586***	-6.367***	-5.525***
Obs.	181	181	129	207	259	364

Notes: See Table 1 for the definitions of the variables. Panel DOLS estimates in (1)-(3), and in (5)-(6): All FE estimator regressions include country-specific and time-specific dummy variables as well as the first differences of each explanatory variable (1 lead/lag in (1)-(2) and (5)-(6), and 3 leads/lags in (3)). Sample period: 1984-2008 in (1)-(5), and 1970-2008 in (6). Country sample (Appendix A.1): Sample (ii), in (4) Spain is excluded due to the small sample size. The productivity data stem from the PDBi in (1)-(4) and the STAN database in (5)-(6). The robust standard errors proposed by Driscoll and Kraay (1998) are reported in parentheses in (1)-(3), and in (5)-(6). LLC test: Cointegration test following MacDonald and Ricci (2007): t-statistic of Levin et al. (2002) (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). Kao test: Cointegration test proposed by Kao (1999): t-statistic (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). Group-mean panel FMOLS estimate proposed by Pedroni (2001) in (4). */**/** denote significance at the 10%, 5% and 1% levels, respectively.

out to be an important and fairly robust determinant of the real exchange rate and because it captures deviations from the law of one price.¹⁷ Moreover, the following estimates are based on the countries available in the PDBi data set (sample (ii), Appendix A.1).¹⁸ However, as will be shown, neither the adaption of the country sample nor the change to *TOT* as a control variable affect our main conclusions.

Unfortunately, the ISDB and PDBi data sets contain very few overlapping observations. Therefore, we are not able to distinguish the *time* from the *source* effect when the results are compared. To verify our findings, we estimate the model with labor productivity (LP) data from STAN from 1970 to 2008 to cover both periods.¹⁹

Table 5 summarizes the results. Compared to Table 4, the coefficients on *TFP.T* are smaller but are always negative and statistically significant. With the terms of trade taken into account,

¹⁷The inclusion of *TOT* raises concerns about possible endogeneity. We conduct a very simple exercise to check for reverse causation by substituting the contemporaneous value with the one-year lagged value of *TOT*. The results are robust to this modification. Therefore, we conclude that this potential endogeneity problem is not a major concern in our analysis. The results are shown in Table (7) in Appendix B.

¹⁸We exclude Canada from the sample since there are missing data for Canada from 2004 onwards, which does not affect the conclusions.

¹⁹Notice that due to the lack of data for some years, the coverage is not exactly the same. See Figure 2 in Appendix A for more details.

a 10% increase in the $TFP.T_{PDBi}$ relative to the sample mean implies a 2.3% depreciation of the real exchange rate (column 1). Indeed, omitting TOT leads to a stronger negative effect (column 2), which is in line with the theoretical framework developed by Benigno and Thoenissen (2003). Remarkably, though, the negative relationship between $TFP.T_{PDBi}$ and the real exchange rate persists even after including the terms of trade to control for deviations from the law of one price. Moreover, this result continues to hold when the number of leads and lags increases to three (column 3) or when the method is changed to the group-mean FMOLS estimator (column 4).²⁰ The group-mean FMOLS estimation further reveals that six countries exhibit a statistically significant negative effect, while only three countries exhibit a statistically significant positive effect.²¹ The results are similar to the findings of Tintin (2014) from a single regression analysis. While most studies include countries with floating exchange rates, Berka et al. (2014) focus on countries in the Eurozone to investigate the link between real exchange rates and sectoral TFP. As a result, nominal exchange rate movements that are likely to influence the short-run real exchange rate, and thus may weaken this link, are absent. The authors find evidence of a BS effect. We follow Berka et al. (2014) by re-estimating columns (1) and (4) using only countries in the Eurozone for the sample period 1995-2008.²² The results are shown in Table 8 in Appendix B. While we still find a negative relationship between productivity in the tradable sector and the real exchange rate, the effect decrease.

Moreover, with LP data from the STAN data set, the estimated coefficient is also negative. A 10% increase in the $LP.T_{STAN}$ implies a 1.3% depreciation of the real exchange rate (column 5). The extension of the time period back to 1970 hardly affects the result (column 6). Thus, both TFP data from PDBi and LP data from STAN data set reveal a negative relationship between productivity of tradables and RER . This contradicts the BS hypothesis and the earlier findings from the literature, which are based on the ISDB data set. However, our results are in line with the findings of Fazio et al. (2007), who also use LP data from STAN. Moreover, taking labor productivity data for advanced countries from sources others than the OECD, Ricci et al.

²⁰We also repeatedly re-estimated this specification and each time omitted one of the countries. This exclusion exercise reveals that the negative sign is persistent against the omission of any country. In rare cases, the coefficient becomes statistically insignificant.

²¹For the remaining three countries, $TFP.T_{PDBi}$ is twice insignificantly negative and only once insignificantly positive.

²²This is comparable to the countries and years considered by Berka et al. (2014) (see Table 5 of their study). Our sample period ends in 2008 instead of 2009. Moreover, we do not have data on Ireland; for Spain, we only have a small sample size.

(2013) show reversed (but statistically insignificant) BS effects for the period 1980-2004.

Because the coefficients for $LP.T_{STAN}$ are similar across both samples (1984-2008 in column (5) and 1970-2008 in column (6)), the difference from the finding in Section 4.1 cannot exclusively be explained by differing sample periods. However, the coefficient on $LP.T_{STAN}$ for the extended estimation period has the lowest magnitude across all model specifications. Moreover, as shown in column (1) of Table (9) in Appendix B, the re-estimation of the model with all countries available in the STAN data set leads to a still negative but statistically and economically insignificant coefficient on $LP.T_{STAN}$ (sample (iii), Appendix A.1).²³ Therefore, the negative relationship between the productivity of tradables and RER seems to have strengthened in recent times. Varying the start point of the sample shows that the negative coefficient is significantly negative from 1984 to 1995 independent of the productivity data set (results not shown). The possibility of changes over time in the BS effect has also been documented by Bordo et al. (2014) and Bergin et al. (2006). Furthermore, this finding is also in line with the theoretical model developed by Gubler and Sax (2014).

Additionally, we re-estimate the model, first, by using NFA and RI instead of TOT , and second, reducing the country set to sample (i)²⁴, on which the results of the previous section are based. According to the results displayed in columns (2) and (3) of Table (9) in Appendix B, these modifications do not change the conclusions about the effect of the productivity of tradables on the real exchange rate.

The negative relationship between TFP in the tradable sector and the real exchange rate is illustrated in Figure 1. For the bivariate plot (left panel), both variables are adjusted by country-specific and time-specific effects.²⁵ The right panel shows the results of partial regressions (Velleman and Welsch, 1981): The residuals of a regression of the real exchange rate on two additional control variables (non-tradable productivity, terms of trade) in addition to the fixed effects (vertical axis) are plotted against the residuals of a regression of productivity in the tradable sector on the same four control variables (horizontal axis). The small differences between the left and the right panel indicate that the relationship does not depend on whether control

²³As described in Section 2.2, agriculture, manufacturing, and transport, storage and communications are classified as tradables. If we assume that only manufacturing constitutes the tradable sector, neglecting the other two subsectors, the negative effect is still statistically significant but remains economically small. Focusing on manufacturing might be appropriate since its classification as tradable is the least controversial.

²⁴Notice that Japan is not covered by the PDBi data set.

²⁵Note that the *absolute* price level cannot be identified since the real exchange rate is, by definition, an index due to its computation using the consumer price index (or any other price index).

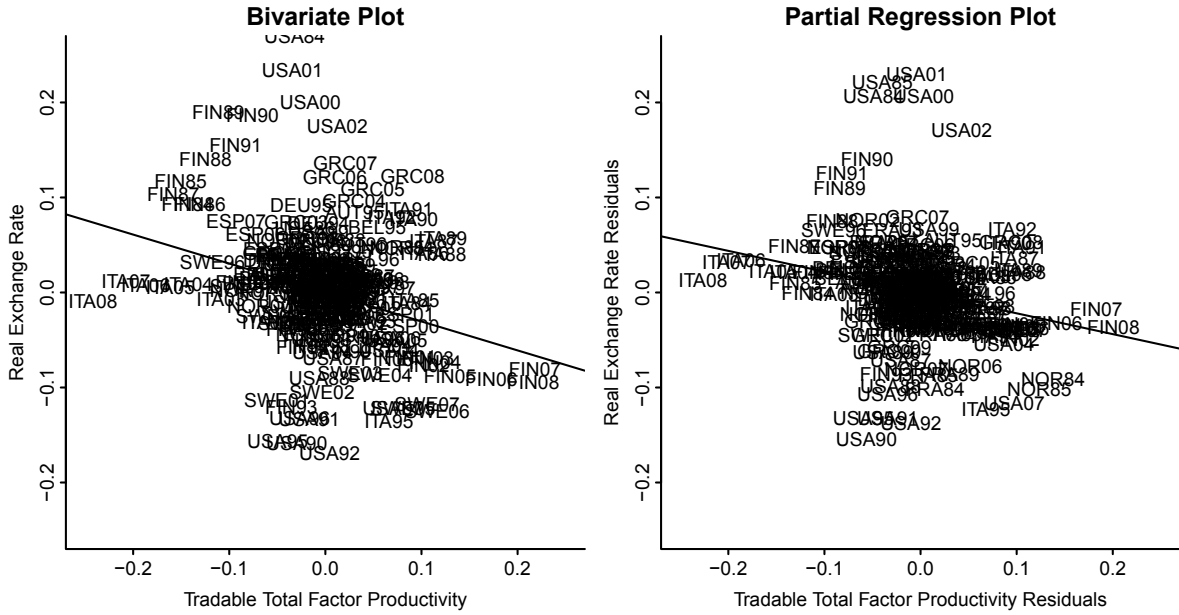


Figure 1: Tradable Productivity and the Real Exchange Rate: Using data from 1984 to 2008, the plots show the relationship between the real exchange rate and total factor productivity from the OECD Productivity Database (PDBi). The plots on the left side show the bivariate relationship of the two variables (both the productivity measure and the real exchange rate have been adjusted by country and time-fixed effects.) The plots on the right side show the results of partial regressions (Velleman and Welsch, 1981). On the vertical axis, they show the residuals of a regression of the real exchange rate on the following control variables: non-tradable productivity, terms of trade, country and time-fixed effects. On the horizontal axis, they show the residuals of a regression of productivity in the tradable sector based on the same control variables.

variables are used. In line with the estimation results, the scatter plots show the significant negative relationship.

Again, the effect of non-tradable productivity on RER is less robust. The findings mostly confirm the BS hypothesis, although in two estimations, the coefficient on the productivity in the non-tradable sector switches its sign (columns (1) and (3) of Table (9) in Appendix B). The group-mean FMOLS estimate (column 4 of Table 5) identifies four countries with a significant negative relationship between $TFP.NT_{PDBi}$ and RER and five countries with a significant positive relationship between $TFP.NT_{PDBi}$ and RER .²⁶ Therefore, the relationship between non-tradable productivity and the real exchange rate seem to differ across the countries, making a *within-dimension* panel approach for analyzing this relationship questionable.

TOT is statistically and economically significant with the correct sign in columns (4)-(6) of Table (5) as well as columns (1) and (3) of Table (9) in Appendix B. On average, a 10% increase in the terms of trade leads to an appreciation of the real exchange rate of approximately 3.0%.

²⁶For the remaining three countries, $TFP.NT_{PDBi}$ is twice insignificantly negative and only once insignificantly positive.

Table 6: The Impact of Additional Control Variables

Dependent Variable: <i>RER</i>				
Variables	(1)	(2)	(3)	(4)
<i>TFP.T</i> _{PDBi}	-0.171** (0.082)	-0.152* (0.080)	-0.290*** (0.085)	-0.323*** (0.077)
<i>TFP.NT</i> _{PDBi}	-0.695** (0.326)	-0.357 (0.256)	-0.797** (0.374)	-0.722*** (0.266)
<i>TOT</i>	0.195* (0.114)	0.338** (0.159)	0.136 (0.127)	0.190 (0.142)
<i>GOV</i>	0.000 (0.002)			
<i>CA</i>		-0.010*** (0.003)		
<i>GDP</i>			0.155 (0.106)	
<i>DPOP</i>				-13.669 (10.990)
LLC Test	-9.239***	-8.740***	-8.993***	-8.484***
Kao Test	-3.793***	-4.707***	-5.747***	-5.167***
Obs.	181	181	174	174

Notes: See Table 1 for the definitions of the variables. Panel DOLS estimates in (1)-(4): All FE estimator regressions include country-specific and time-specific dummy variables as well as first differences of each explanatory variable (1 lead/lag). Sample period: 1984-2008. Country sample (Appendix A.1): Sample (ii). The productivity data stem from the PDBi. Robust standard errors proposed by Driscoll and Kraay (1998) are reported in parentheses. LLC test: Cointegration test following MacDonald and Ricci (2007): t-statistic of Levin et al. (2002) (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). Kao test: Cointegration test proposed by Kao (1999): t-statistic (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). ***/**/* denote significance at the 10%, 5% and 1% levels, respectively.

Next, we examine the impact of additional explanatory variables on the long-run real exchange rate and on the reversed BS effect of productivity in the tradable sector.

4.3 The Impact of Additional Control Variables

The impact of additional explanatory variables on the long-run real exchange rate is analyzed in Table 6. In line with the results in Section 4.2, both coefficients on the productivity variables are negative and predominantly significant in all models. For the tradable sector productivity, this is the opposite effect of what is claimed by the BS hypothesis. Additionally, the significant positive impact of the terms of trade on the price level remains.

The selection of the explanatory variables is discussed in Section 2.3. Government spending (*GOV*) has no significant impact on *RER* (column 1). In contrast, a current account surplus (*CA*) has a statistically significant negative effect, as predicted (column 2); however, the very small coefficient points to a limited economic significance. Moreover, once we vary the starting point of the sample, *CA* loses its significance (results not shown). As presumed by the hypothesis

that the income level affects the consumption pattern, real GDP per capita (GDP) affects RER positively (column 3)—a 10% increase in GDP implies a 1.6% appreciation of the real exchange rate—but the effect is not statistically significant. Finally, contrary to the theory, in our sample of OECD countries, there is no significant connection between the population growth rate ($DPOP$) and RER (column 4). Therefore, of all the additional explanatory variables, it is thus only the terms of trade that are fairly robust against a sample variation.

5 Summary and Conclusions

This paper explores the robustness of the Balassa-Samuelson (BS) hypothesis. We analyze a panel of OECD countries from 1970 to 2008 and compare three different data sets on sectoral productivity provided by the OECD, including a newly constructed data set on total factor productivity (TFP).

Overall, we cannot find support for the BS hypothesis. In contrast, our *within-dimension* DOLS and *between-dimension* FMOLS estimations point to a robust negative equilibrium relationship between productivity in the tradable sector and the real exchange rate for the last two decades. We find this negative relationship with respect to TFP from the new Productivity Database (PDBi) as well as with sectoral labor productivity (LP) from the STAN data set. The finding not only contradicts the BS hypothesis but also the results of previous empirical research that is based on the older International Sectoral Database (ISDB).

The results from estimations with LP indicate that this difference in the findings from studies using TFP data from the ISDB (in favor of BS) and the PDBi (against BS) are due to the data source and, to a lesser extent, due to a change of the relationship over time.

An extensive robustness analysis shows that the negative relationship does not depend on the choice of the productivity measure, the choice of the country sample, the precise start of the time period, the exact model specification, the inclusion of additional explanatory variables or the non-tradable productivity. This result holds even after including the terms of trade to control for deviations from the law of one price. On the other hand, the relationship between productivity in the non-tradable sector and the long-run real exchange rate during the last two decades is affected by the choice of the country sample.

Prior to 1992, the robustness tests further reveal a strong dependency of the results on the

data source, particularly on a single outlier: the coefficient on non-tradable labor productivity significantly changes the sign once Japan is included. Without Japan, we find a robust negative relationship between non-tradable productivity and the real exchange rate, in line with the BS hypothesis.

Finally, we examine the explanatory power of control variables, whose importance for the real exchange rate determination has been discussed in the literature. The results indicate that, with the exception of the terms of trade, their explanatory power is weak or not robust against the chosen time period.

The fact that we find a robust negative relationship between tradable productivity and the real exchange rate is puzzling. According to the Balassa-Samuelson hypothesis, we would expect higher productivity to be connected with higher wages and thus with a higher price level.

Based on these findings, we conclude that the theoretical framework leading to the Balassa-Samuelson hypothesis needs to be modified to be in line with the empirical data. The literature has proposed deviations from the law of one price, such as a home bias in consumption preferences, as a possible modification: a rise in tradable productivity lowers the price of its goods relative to those abroad. This may offset the increase of the relative price of non-traded goods (see, e.g., Benigno and Thoenissen, 2003; MacDonald and Ricci, 2007 or Choudhri and Schembri, 2010). However, we find a significant negative relationship between the productivity of *tradables* and the real exchange rate despite controlling for the impact of movements in exports relative to import prices on the real exchange rate. This result suggests that a rise in productivity in the tradable sector can lead to a decrease in the relative price of non-traded goods. Gubler and Sax (2014) develop a static general-equilibrium framework with skill-based technological change (SBTC), in which a productivity increase in the tradable sector can lower the wages of low-skilled workers, which in turn leads to lower prices of non-tradables and thus to a depreciation of the real exchange rate.

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A Data Appendix

A.1 Country samples

This section contains all country samples used in the estimation models:

- i Belgium (BEL), Denmark (DNK), Finland (FIN), France (FRA), Germany (DEU), Italy (ITA), Japan (JPN), Norway (NOR) and Sweden (SWE)
- ii Austria (AUT), Belgium (BEL), Denmark (DNK), Finland (FIN), France (FRA), Germany (DEU), Greece (GRC), Italy (ITA), Netherlands (NLD), Norway (NOR), Spain (ESP), Sweden (SWE) and the United States (USA)
- iii Australia (AUS), Austria (AUT), Belgium (BEL), Canada (CAN), Denmark (DNK), Finland (FIN), France (FRA), Germany (DEU), Great Britain (GBR), Greece (GRC), Italy (ITA), Japan (JPN), Netherlands (NLD), Norway (NOR), Portugal (PRT), Spain (ESP), Sweden (SWE) and the United States (USA)

A.2 Data Sources

- i IMF, International Financial Statistics

We obtained the following IFS variables via Datastream:

- BOND YIELD (AUY61..., etc.)
- CPI (AUY64...F, etc.)
- EXCHANGE RATE, US\$ PER LC (AUOCFEXR, etc.)

- ii OECD, Economic Outlook

The data are from Economic Outlook No 88., available at <http://www.oecd-ilibrary.org/>. These variables were used:

- Imports of goods and services, deflator, national accounts basis (PMGSD)
- Exports of goods and services, deflator, national accounts basis (PXGSD)
- Current account balance as a percentage of GDP (CBGDPR)
- Total disbursements, general government as a percentage of GDP

- iii OECD, STAN Database for Structural Analysis

The data are from the ISIC Rev. 3 version of STAN, available at <http://www.oecd.org/industry/ind/stanstructuralanalysisdatabase.htm> and were downloaded as a single ASCII file. The series for Germany was retroplated with the previous West Germany series.

- iv OECD, PDBi, Sectoral Productivity Database

A new data set provided by the OECD (we used a pre-released version of the data set).

Both for the STAN and the PDBi data set, tradable and non-tradable productivity is calculated the following way:

$$P_{NT} = \frac{S_{7599} \cdot P_{7599} + S_{4041} \cdot P_{4041} + S_{4500} \cdot P_{4500}}{S_{7599} + S_{4041} + S_{4500}},$$
$$P_T = \frac{S_{0105} \cdot P_{0105} + S_{1537} \cdot P_{1537} + S_{6064} \cdot P_{6064}}{S_{0105} + S_{1537} + S_{6064}},$$

where P denotes labor productivity in the STAN case and total factor productivity in the PDBi case. S is the share of the subsector.

v OECD, ISDB, Sectoral Productivity Database

A vintage data set provided by the OECD.

Tradable and non-tradable total factor productivity is calculated the following way (again, P denotes labor or total factor productivity, and S denotes the share of the subsector):

$$P_{NT} = \frac{S_{SOC} \cdot P_{SOC} + S_{EGW} \cdot P_{EGW} + S_{CST} \cdot P_{CST}}{S_{SOC} + S_{EGW} + S_{CST}},$$

$$P_T = \frac{S_{AGR} \cdot P_{AGR} + S_{MAN} \cdot P_{MAN} + S_{TRS} \cdot P_{TRS}}{S_{AGR} + S_{MAN} + S_{TRS}}.$$

vi Penn World Tables (PWT)

The data are from the PWT release 7.0. These variables were used:

- Real GDP per capita (USD of 2005) (RGDPL)
- Population (in 1000) (POP)

The population growth rate is calculated as the first difference of the logarithm of POP.

vii World Bank, World Development Indicators

The following variables are extracted from the WDI CD-ROM:

- Net foreign assets

Net foreign assets relative to GDP (NFA in the text) is calculated in the following way:

$$NFA = \frac{NFA_{Level}}{GDP \cdot 1000000}$$

where NFA_{Level} are the net foreign assets as taken from WDI, and GDP denotes the nominal GDP taken from the OECD Economic Outlook. The missing value of NFA_{Level} for Belgium and France for the year 1998 is replaced by a linearly interpolated value. The results do not change.



Figure 2: Sectoral Productivity Data Coverage

Notes: For each country, the first row describes the coverage span of the STAN data set; the second, the PDBi; and the third, the ISDB. If all six sectors are available, the line is drawn *black*, if some sectors are available, it is drawn *grey*. The STAN data set covers the broadest range of the three data sets.

B Additional Estimation Results

Table 7: Estimation Results with $TOT(-1)$

Dependent Variable: RER			
Variables	(1)	(2)	(3)
$TFP.T_{PDBi}$	-0.209*** (0.068)		
$TFP.NT_{PDBi}$	-0.890*** (0.321)		
LPT_{STAN}		-0.117** (0.055)	-0.101** (0.040)
$LP.NT_{STAN}$		-0.090 (0.102)	-0.183* (0.108)
$TOT(-1)$	0.181 (0.133)	0.275** (0.112)	0.342*** (0.043)
LLC Test	-9.087***	-6.204***	-7.319***
Kao Test	-4.593***	-6.487***	-5.703***
Obs.	181	258	358

Notes: See Table 1 for the definitions of the variables. Panel DOLS estimates in (1)-(3): All FE estimator regressions include country-specific and time-specific dummy variables as well as the first differences of each explanatory variable (1 lead/lag). Sample period: 1984-2008 in (1)-(2), and 1971-2008 in (3). Country sample (Appendix A.1): Sample (ii). The productivity data stem from the PDBi in (1) and the STAN database in (2)-(3). The robust standard errors proposed by Driscoll and Kraay (1998) are reported in parentheses. LLC test: Cointegration test following MacDonald and Ricci (2007): t-statistic of Levin et al. (2002) (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). Kao test: Cointegration test proposed by Kao (1999): t-statistic (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). */**/** denote significance at the 10%, 5% and 1% levels, respectively.

Table 8: The Balassa Samuelson Effect in Eurozone countries

Dependent Variable: RER		
Variables	(1)	(2)
$TFP.T_{PDBi}$	-0.117*** (0.018)	-0.082*** (0.015)
$TFP.NT_{PDBi}$	-0.678*** (0.083)	-0.473*** (0.037)
TOT	0.470*** (0.061)	0.146*** (0.026)
LLC Test	-6.630***	-13.719***
Kao Test	-1.913**	-1.913**
Obs.	80	104

Notes: See Table 1 for the definitions of the variables. Panel DOLS estimates in (1): All FE estimator regressions include country-specific and time-specific dummy variables as well as the first differences of each explanatory variable (1 lead/lag). Sample period: 1995-2008. Country sample: Austria, Belgium, Finland, Germany, France, Italy, Netherlands and Spain. The productivity data stem from the PDBi. The robust standard errors proposed by Driscoll and Kraay (1998) are reported in parentheses in (1). Group-mean panel FMOLS estimate proposed by Pedroni (2001) in (2). */**/** denote significance at the 10%, 5% and 1% levels, respectively.

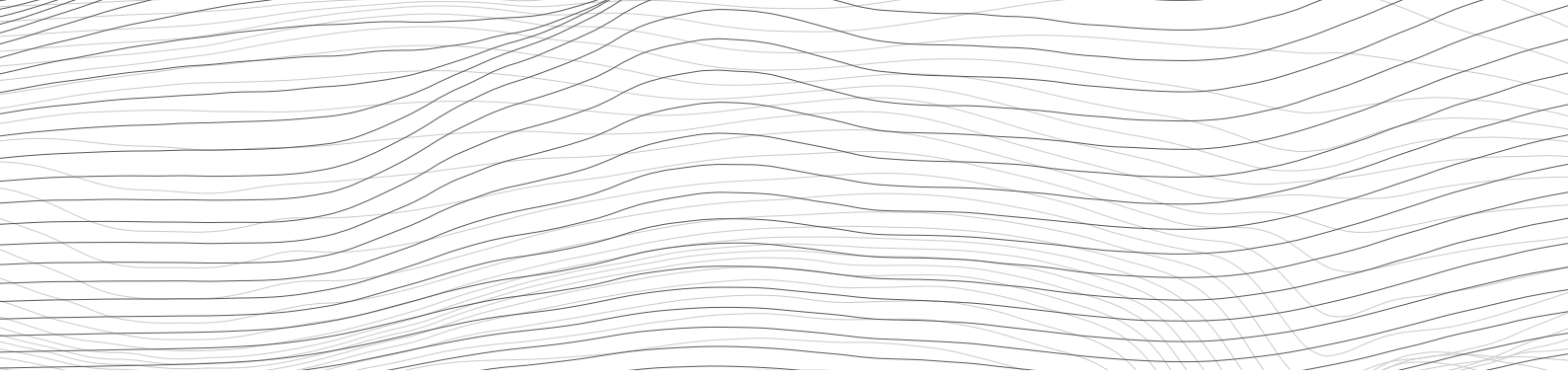
Table 9: Additional Estimation Results

Dependent Variable: <i>RER</i>			
Variables	(1)	(2)	(3)
$TFP.T_{PDBi}$		-0.506*** (0.110)	-0.392*** (0.077)
$TFP.NT_{PDBi}$		-0.625** (0.286)	0.306 (0.253)
$LP.T_{STAN}$	-0.053 (0.038)		
$LP.NT_{STAN}$	0.493*** (0.132)		
TOT	0.349*** (0.096)		0.133* (0.076)
RI		0.036*** (0.013)	
NFA		0.001* (0.001)	
LLC Test	-9.300***	-7.757***	-7.028***
Kao Test	-6.854***	-5.489***	-4.168***
Obs.	507	151	125

Notes: See Table 1 for the definitions of the variables. Panel DOLS estimates in (1)-(3): All FE estimator regressions include country-specific and time-specific dummy variables as well as the first differences of each explanatory variable (1 lead/lag). Sample period: 1970-2008 in (1), and 1984-2008 in (2)-(3). Country sample (Appendix A.1): Sample (iii) in (1), sample (ii) in (2), and sample (i) in (3). The productivity data stem from the PDBi in (2)-(3) and the STAN database in (1). The robust standard errors proposed by Driscoll and Kraay (1998) are reported in parentheses. LLC test: Cointegration test following MacDonald and Ricci (2007); t-statistic of Levin et al. (2002) (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). Kao test: Cointegration test proposed by Kao (1999); t-statistic (Lag length selection by SIC; Bartlett kernel, Newey-West bandwidth). */**/** denote significance at the 10%, 5% and 1% levels, respectively.

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